

Renaissance  
Waterfront Hotel  
Boston, MA  
1-5 pm

Sunday  
May 15  
2011



elegantly  
**green wedding**  
showcase

**FOR IMMEDIATE RELEASE:**

**Elegantly Green Wedding Showcase – SAVE THE DATE – May 15<sup>th</sup> 2011**

**Location: Renaissance Boston Waterfront Hotel, Boston, MA**

**Time: 12:30 p.m. – 5:00 p.m.**

**Cost: \$5.00 per person \$8.00 per couple**

**Reservations and Information: Contact Holly Fawcett @ [begreen@inthepinkink.com](mailto:begreen@inthepinkink.com), 781-314-6461**

**Show website: [www.elegantlygreenweddingshowcase.com](http://www.elegantlygreenweddingshowcase.com)**

**Boston, MA** – Go Green! We are happy to announce the 2nd Annual Boston [Elegantly Green Wedding Showcase](#) on May 15<sup>th</sup>, 2011. No matter how Eco-Conscious you are, this Show will give you everything you need to plan an eco-chic event. For an Elegantly Green Wedding and Event, this Showcase reflects environmentally sound choices for newly engaged couples on how to plan any Earth Friendly Event with flair. As your Hosts of this year's Show, Pure enV Planning, In the Pink Ink Events (both eco-conscious wedding planning companies) and SEAMS Couture (eco-fashion designer), are proud to announce our support.

More than ever green initiatives are gaining ground and making great strides all around the world and the wedding and special event planning are no exception. Major Wedding publications such as Martha Stewart Weddings, The Knot, and Get Married frequently run press and blog segments regarding the planning of "eco-chic" weddings. Eco-Fashion has an established worldwide presence in the Industry, and Bridal Market NYC featured its first Green Vendor Pavilion this year to the Wholesale Trade.

We have a hand picked list of the best 'Green' Vendors in New England and beyond. Each fulfills one or more of the following categories:

- "Reduce, Re-use, Recycle" or has a waste reduction policy
- Offers Local and/or sustainable options
- Has a water and energy saving policy
- Offset's the businesses carbon footprint
- Fair Labor Practices
- Kind to animals

The [Renaissance Boston Waterfront Hotel](#) will host site tours of their facility. A Fashion Show featuring the finest in Eco-Chic Wedding Fashion will happen thru out the day. Guests will learn about making green choices in many different wedding categories and will be entered to win a romantic weekend get a way and many other services. All of the give a ways have a value that exceeds \$300. [Eco-Gift Bags](#) will be given to the first 50 guests.

The "Chillax Lounge" is a great place for a significant other to chill or relax. There they can have a cocktail and a bite to eat, and listen to some great live music.

**We are happy to announce and welcome designer Alabama Chanin American couture line to the Fashion Show:**

Natalie "Alabama" Chanin is owner and designer of the American couture line [Alabama Chanin](#) and author of [Alabama Stitch Book](#) (STC – February 2008), [Alabama Studio Style](#) (STC – March 2010) and the upcoming [Alabama Studio Design](#) (STC – Spring 2012). Her designs for hand-sewn garments constructed using quilting and stitching techniques from the rural south have been lauded for both their beauty and sustainability. Made from 100% Certified Organic Cotton combined with up-cycled and re-purposed materials by artisans located near Natalie's home in Florence, Alabama, her designs have earned accolades from peers as a finalist for the Cooper Hewitt National Design Award for Fashion in 2005. In 2009, Natalie was chosen as one of the finalists for the CFDA/Vogue Fashion Fund and her work will appear in the 2010 Cooper Hewitt Global Triennial. Natalie's work in the fashion industry began in the year 1988 in the New York City fashion district working in the Junior Sportswear industry. From New York, Natalie moved to Europe in 1990 where she worked for ten years as a stylist and costume designer for film and photography.

If you are a Green Conscious Vendor and would like to participate, please email [begreen@inthepinkink.com](mailto:begreen@inthepinkink.com)  
Fashion Show inquiries: [girlgroupinc@yahoo.com](mailto:girlgroupinc@yahoo.com)

We have some limited sponsorship opportunities available, if interested in being a sponsor of this event, please email [begreen@inthepinkink.com](mailto:begreen@inthepinkink.com)