

Renaissance
Waterfront Hotel
Boston, MA
1-5 pm

Sunday
May 15
2011



elegantly green wedding showcase

FOR IMMEDIATE RELEASE:

Elegantly Green Wedding Showcase – SAVE THE DATE – May 15th 2011

Location: Renaissance Boston Waterfront Hotel, Boston, MA

Time: 12:30 p.m. – 5:00 p.m.

Cost: \$5.00 per person \$8.00 per couple

Reservations and Information: Contact Holly Fawcett @ begreen@inthepinkink.com, 781-314-6461

Show website: www.elegantlygreenweddingshowcase.com

Boston, MA – Go Green! We are happy to announce the 2nd Annual Boston [Elegantly Green Wedding Showcase](#) on May 15th, 2011. No matter how Eco-Conscious you are, this Show will give you everything you need to plan an eco-chic event. For an Elegantly Green Wedding and Event, this Showcase reflects environmentally sound choices for newly engaged couples on how to plan any Earth Friendly Event with flair. As your Hosts of this year's Show, Pure enV Planning, In the Pink Ink Events (both eco-conscious wedding planning companies) and SEAMS Couture (eco-fashion designer), are proud to announce our support.

More than ever green initiatives are gaining ground and making great strides all around the world and the wedding and special event planning are no exception. Major Wedding publications such as Martha Stewart Weddings, The Knot, and Get Married frequently run press and blog segments regarding the planning of "eco-chic" weddings. Eco-Fashion has an established worldwide presence in the Industry, and Bridal Market NYC featured its first Green Vendor Pavilion this year to the Wholesale Trade.

We have a hand picked list of the best 'Green' Vendors in New England and beyond. Each fulfills one or more of the following categories:

- "Reduce, Re-use, Recycle" or has a waste reduction policy
- Offers Local and/or sustainable options
- Has a water and energy saving policy
- Offsets the businesses carbon footprint
- Fair Labor Practices
- Kind to animals

The [Renaissance Boston Waterfront Hotel](#) will host site tours of their facility. A Fashion Show featuring the finest in Eco-Chic Wedding Fashion will happen thru out the day. Guests will learn about making green choices in many different wedding categories and will be entered to win a romantic weekend get a way and many other services. All of the give a ways have a value that exceeds \$300. [Eco-Gift Bags](#) will be given to the first 50 guests.

The "Chillax Lounge" is a great place for a significant other to chill or relax. There they can have a cocktail and a bite to eat, and listen to some great live music.

We are happy to announce and welcome designer Olivia Luca to the Fashion Show:

At Olivia Luca we offer many environmentally friendly fabric choices to have your custom dress made from for your wedding or other special event, including organic, sustainable, fair wage or vegan fabric options. Our styles are simple yet beautifully elegant and allow you to be creative in designing a dress that perfectly suits your personality. You can even add your own embellishments to make it your own one-of-a-kind statement.

Our on-line Design Studio allows you to choose the bodice style, skirt shape and details and most importantly you have a choice of fabric that fits your commitment to a more sustainable lifestyle. Choose from Certified Organic cotton and linen, fair wage hand-woven silks with no dye and no bleach, SBP hemp/silk, vegan SBP Hempcel and Ahimsa silks, among many others. Each dress is individually made-to-order in Portland, Oregon in our studio staffed by local artisans. We operate our business and studio from a strong and committed environmentally-friendly point of view.

While a wedding dress is often thought of as a dress that gets worn one time, many of our styles and fabrics are such that you can have the dress altered to be worn again without looking like you are wearing your wedding dress! We encourage you to cut it off after your wedding into a short, fun cocktail dress and add a splash of color with some detail for a great summer dress that can be worn again and again and not packed into a box that you look at once every few years.

If you are a Green Conscious Vendor and would like to participate, please email begreen@inthepinkink.com.

Fashion Show inquiries: girlgroupinc@yahoo.com

We have some limited sponsorship opportunities available, if interested in being a sponsor of this event, please email begreen@inthepinkink.com