

Renaissance  
Waterfront Hotel  
Boston, MA  
1-5 pm

Sunday  
May 15  
2011



elegantly  
**green wedding**  
showcase

**FOR IMMEDIATE RELEASE:**

**Elegantly Green Wedding Showcase – SAVE THE DATE – May 15<sup>th</sup> 2011**

**Location: Renaissance Boston Waterfront Hotel, Boston, MA**

**Time: 12:30 p.m. – 5:00 p.m.**

**Cost: \$5.00 per person; \$8.00 per couple**

**Reservations and Information: Contact Holly Fawcett @ [begreen@inthepinkink.com](mailto:begreen@inthepinkink.com), 781-314-6461**

**Show website: [www.elegantlygreenweddingshowcase.com](http://www.elegantlygreenweddingshowcase.com)**

**Boston, MA – Go Green!**

We are happy to announce the 2nd Annual Boston [Elegantly Green Wedding Showcase](#) on May 15<sup>th</sup>, 2011.

No matter how eco-conscious you are, this show will give you everything you need to plan an eco-chic event.

For an Elegantly Green wedding or event, this showcase reflects environmentally sound choices for newly engaged couples on how to plan any Earth-friendly event with flair. As your hosts of this year's show, Pure enV Planning, In the Pink Ink Events (both eco-conscious wedding-planning companies) and SEAMS Couture (eco-fashion designer), are proud to announce our support.

More than ever, green initiatives are gaining ground and making great strides all around the world, and the wedding- and special event-planning industries are no exception. Major wedding publications such as [Martha Stewart Weddings](#), [The Knot](#), and [Get Married](#) frequently run press and blog segments regarding the planning of "eco-chic" weddings. Eco-fashion has an established worldwide presence in the industry, and Bridal Market NYC featured its first Green Vendor Pavilion this year to the wholesale trade.

We have a hand-picked list of the best 'green' vendors in New England and beyond. Each fulfills one or more of the following categories:

- "Reduce, Re-use, Recycle" or has a waste-reduction policy
- Offers local and/or sustainable options
- Has a water- and energy-saving policy
- Offsets the business' carbon footprint
- Fair Labor Practices
- Kind to animals

The [Renaissance Boston Waterfront Hotel](#) will host site tours of its facility. A fashion show featuring the finest in eco-chic wedding fashion will happen throughout the day. Guests will learn about making green choices in many different wedding categories and will be entered to win a romantic weekend getaway and many other services. All of the giveaways have a value that exceeds \$300. [Eco-Gift Bags](#) will be given to the first 50 guests.

The "Chillax Lounge" is a great place for significant others to chill or relax. There they can have a cocktail and a bite to eat, and listen to some great live music. **This year we are proud to announce that the Fresh Pond location of Whole Foods Market will be sponsoring the Chillax Lounge.** Founded in 1980 in Austin, Texas, Whole Foods Market ([wholefoodsmarket.com](http://wholefoodsmarket.com), NASDAQ: WFMI), is the leading natural and organic food retailer. As America's first national certified organic grocer, Whole Foods Market was named "America's Healthiest Grocery Store" by Health magazine. The company's motto, "Whole Foods, Whole People, Whole Planet"™ captures its mission to ensure customer satisfaction and health, Team Member excellence and happiness, enhanced shareholder value, community support and environmental improvement. Thanks to the company's nearly 60,000 Team Members, Whole Foods Market has been ranked as one of the "100 Best Companies to Work For" in America by FORTUNE magazine for 14 consecutive years. In fiscal year 2010, the company had sales of more than \$9 billion and currently has more than 300 stores in the United States, Canada and the United Kingdom.

If you are a green-conscious vendor and would like to participate, please email [begreen@inthepinkink.com](mailto:begreen@inthepinkink.com)  
Fashion show inquiries may be directed to [girlgroupinc@yahoo.com](mailto:girlgroupinc@yahoo.com).

We have some limited sponsorship opportunities available. If you are interested in being a sponsor of this event, please email [begreen@inthepinkink.com](mailto:begreen@inthepinkink.com).