

elegantly green wedding showcase

FOR IMMEDIATE RELEASE:

Green Wedding Showcase – SAVE THE DATE – February 14th 2010


Location: Hyatt Harborside, Boston, MA

Time: 12:30 p.m. – 5:00 p.m.

Reservations and Information: Contact Jennifer Horne @ jenhorne@comcast.net or 603-232-4942

The first exclusive [green wedding showcase](#) arrives in Boston in **February of 2010**.

Boston, MA – Go Green! The green initiatives that are gaining ground and making great strides all around the world are not without face and presence in wedding and special event planning. Boston is pleased to announce the first [green wedding showcase](#). Sustainability, carbon footprint consciousness, diligence in terms of choice and selection regarding earthly impact are immensely important. For the elegantly green and white wedding this wedding showcase reflects environmentally sound education for newly engaged couples on how to plan a less wasteful wedding day with flair. Many publications such as Martha Stewart Living and Bride Magazine frequently run press and blog segments regarding the planning of “**eco-chic**” weddings. Fashion designer Diane Furstenberg also has expressed an interest in wedding inspired “fair fashion.” As hosts of this show, Pure enV Planning (eco-conscious wedding planning) and Seams (eco-couture designer), are proud to announce our support and backing of **Kate Harrison’s** book titled [The Green Bride Guide: How to Plan an Earth Friendly Wedding on Any Budget](#). Kate will be available at the show for a book signings.

It makes sense in all ways when you say you’re “always and forever”. No matter what level of green you are, this show will give you everything you need to plan your “**eco-chic**” wedding. The [Elegantly Green Wedding Showcase](#) will facilitate all newly engaged couples with continuing green education. 

The merchants at the show are required to fulfill one or more of the following categories to participate:

- “Reduce, Re-use, Recycle” or has a waste reduction policy
- Offers Local and/or sustainable options
- Has a water and energy saving policy
- Offset’s the businesses carbon footprint
- Fair Labor Practices

In lieu of the typical fashion show, there will be live models walking the floor talking about the [eco-fabrics](#) of the couture designers participating in the showcase. Fifteen minute educational seminars will run every half an hour for the duration of the show. Guests will learn about how to green different wedding categories. The Hyatt will host site tours of their facility.

Guests of the show can register to win a sweetheart getaway from the Hyatt Harborside in Boston. [Eco-gift bags](#) will be given to the first 100 guests. Keep your carbon footprint low and share a ride with other guests by visiting the website at www.elegantlygreenweddingshowcase.com and sign up for Pick Up Pal. Take the T and pay \$10 at the door. A portion of the proceeds will be donated to a carbon offset program so that the [green showcase](#) has an even smaller impact on the planet.

We look forward to seeing you at the beautiful, eco-friendly Boston Hyatt Harborside on February 14, 2010 from 12:30 to 5:00 pm.

Cost of the show is \$15 in advance and \$25 at the door. Register on the show’s website.

For more information please contact the [Elegantly Green Wedding Showcase](#)

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